

# WARD 5 - Govan

ETF Activity Report
October to December 2016

This report provides details of Environmental Task Force activity within Ward 5, Govan. It also gives a snapshot of information on the communications channels used to report issues to the ETF.

Further information can be obtained from the ETF sector coordinator on 0141 276 7551



Environmental Enforcement People Support Communication

## Ward 5 - Govan

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#### Introduction

The establishment of the Environmental Task Force (ETF) marks a new approach to service delivery along thematic lines rather than more traditional departmental lines. This new approach encourages integrated working across a range of Council Family services to a common theme. It creates a framework for various services from across the Council Family and partner organisations to share common objectives, a shared understanding of success, and improved targeting and coordination of services.

### **ETF Objectives**

The ETF has a broad range of objectives that will improve communities. These are:

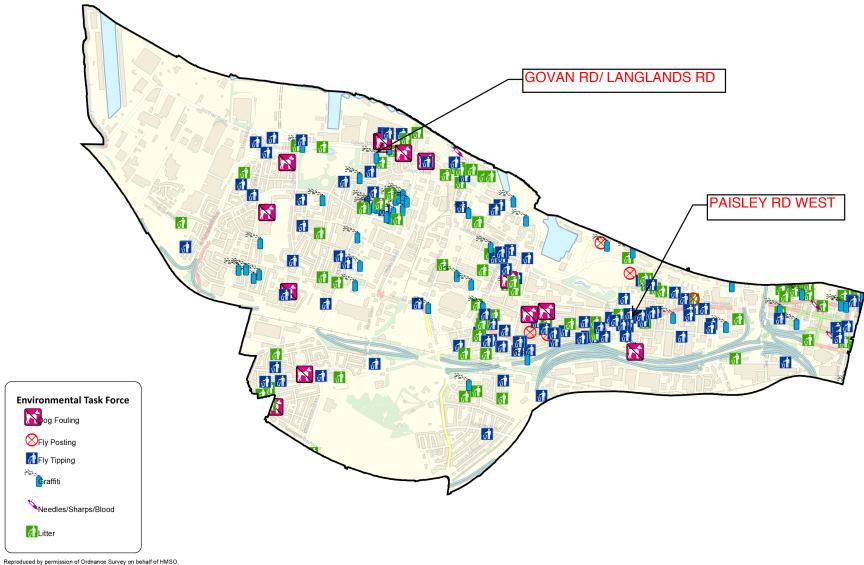
- To tackle environmental incivility (dog fouling, littering, fly tipping and general environmental dereliction).
- To improve neighbourhoods through environmental enhancement in both public and private spaces.
- Effective citizen engagement and communication that encourages citizen involvement.
- Identification and training of volunteers to work in conjunction with the Task Force.
- To deliver an effective and regular communication strategy at a ward level.
- Improvement of service delivery through coordinated arrangements at a ward level.
- Delivery of a training programme for unemployed Glaswegians.
- To work with schools on community clean ups and maintaining a green environment.
- Enhanced enforcement measures.

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## Incidents reported by the public to Glasgow City Council



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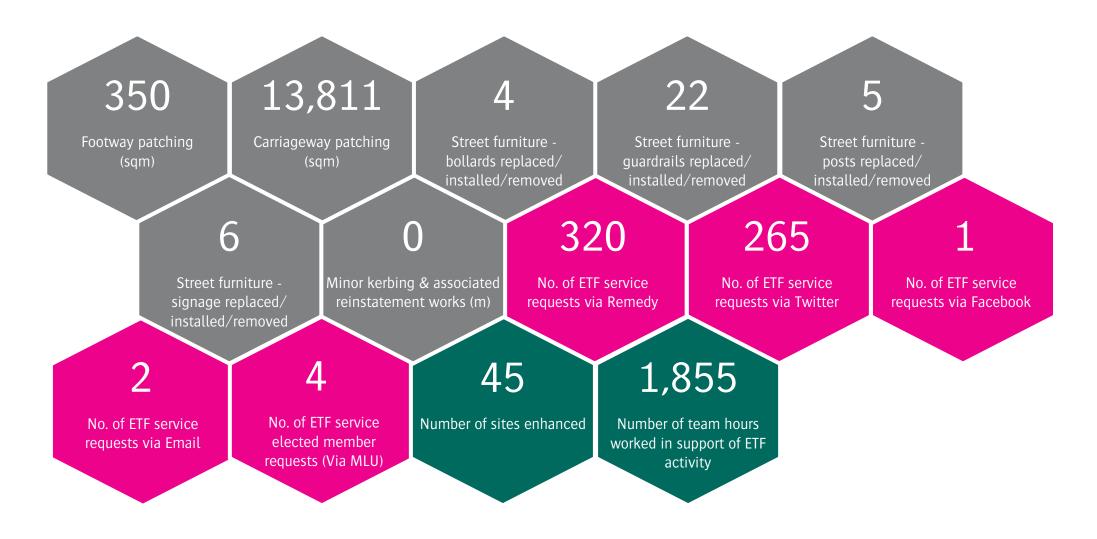














# **Contact the Environmental Task Force**



### **Good news from Govan**



The Environmental Task Force has been enormously successful in responding to the concerns and complaints of Glasgow citizens, expressed through social media, regarding the cleanliness of Glasgow. However, an aspect of the ETF that has received less attention is the contribution it has made to employment, and the future prospects of previously unemployed Glaswegians.

The 43 trainees who work within the 14 Clean Teams in the City were all recruited by Jobs and Business Glasgow from the ranks of the unemployed.

Fit for work, the trainees are given an additional incentive to address wider fitness issues with a free full membership of The Glasgow Club. Their time in the ETF is geared towards improving their future employability:

- so far 15 of the trainees have achieved a City and Guilds qualification in the safe use of pesticides;
- in February full SVQ training is scheduled to be delivered to all trainees on a day release basis.

The proof of this successful approach to training and employment is that since the inception of the ETF 6 trainees have secured employment with Glasgow City Council Land and Environmental Services and with the Wheatly Group.

### **Contact us**

If you are concerned about litter, flytipping, graffiti, dog fouling or any other environmental issue, we want to hear from you.

Use our social media pages to report any issues:





Phone **0300 343 7027** or use the **MyGlasgow** app.

What can **The Environmental Task Force** help with?

- Fly tipping
- Litter
- ✓ Graffiti
- Dog fouling
- Fly posting
- Environmental enhancement
- Needle uplift
- ★ Bin collection
- ★ Replacement/additional/new bins
- **X** Recycling
- X Issues relating to back courts/gardens